



ACTIVITIES REPORT

2022

www.soulbilingue.com



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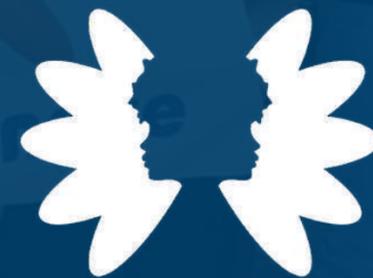
Who are we?

We are a social organization that hopes to democratize english learning and international exchange programs for young low income students (with a family per capita income of a maximum of two minimum wages), from the ages of 18 to 26, that have studied in public schools. Our technology incentivates dreams through a 100% online immersive and gamified program, which encompasses weekly lessons, mentoring and emotional support. The prize for those that dedicate themselves the most is a scholarship to an english immersion program abroad!

THE WORLD IS FOR EVERYONE

WE WILL MAKE THE DREAM OF EVERY YOUNG ADULT IN BRAZIL THAT HOPES FOR AN EXCHANGE PROGRAM COME TRUE.

Our mission is to best prepare the low income youth to the world through languages, international connections and exchange opportunities.



Our values

- transparency
- Commitment
- empathy
- resilience
- motivation



WE MADE ONE OF THE TOP TEN SMALL-SIZE NGOs IN BRAZIL



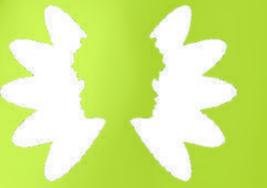
Soul Bilíngue is one of the TOP 10 in the small size category of the Best NGOs Award 2022. The recognition was officially celebrated on november with the biggest award ceremony of the third sector of the country, making us extremely proud!

Organized by "Instituto O Mundo que Queremos", "Instituto Doar" and "Ambev VOA" the Best NGOs Award evaluates: cause and strategic action, representation and responsibility, management and planning, strategy and finance, and last but not least communication and accountability.

This achievement is because of our volunteers, service providers, advisers, students and ambassadors, everyone that makes Soul Bilíngue happen. We are very happy because this prize rewards a lot of dedication, work and certifies the credibility and seriousness of what we do.



SUMMARY OF ACTIVITIES



18

calls per day

1

for every hour
an a half

6.738

calls in 2022

2.600

hours of action

impact

428

mentors

34

teachers

664

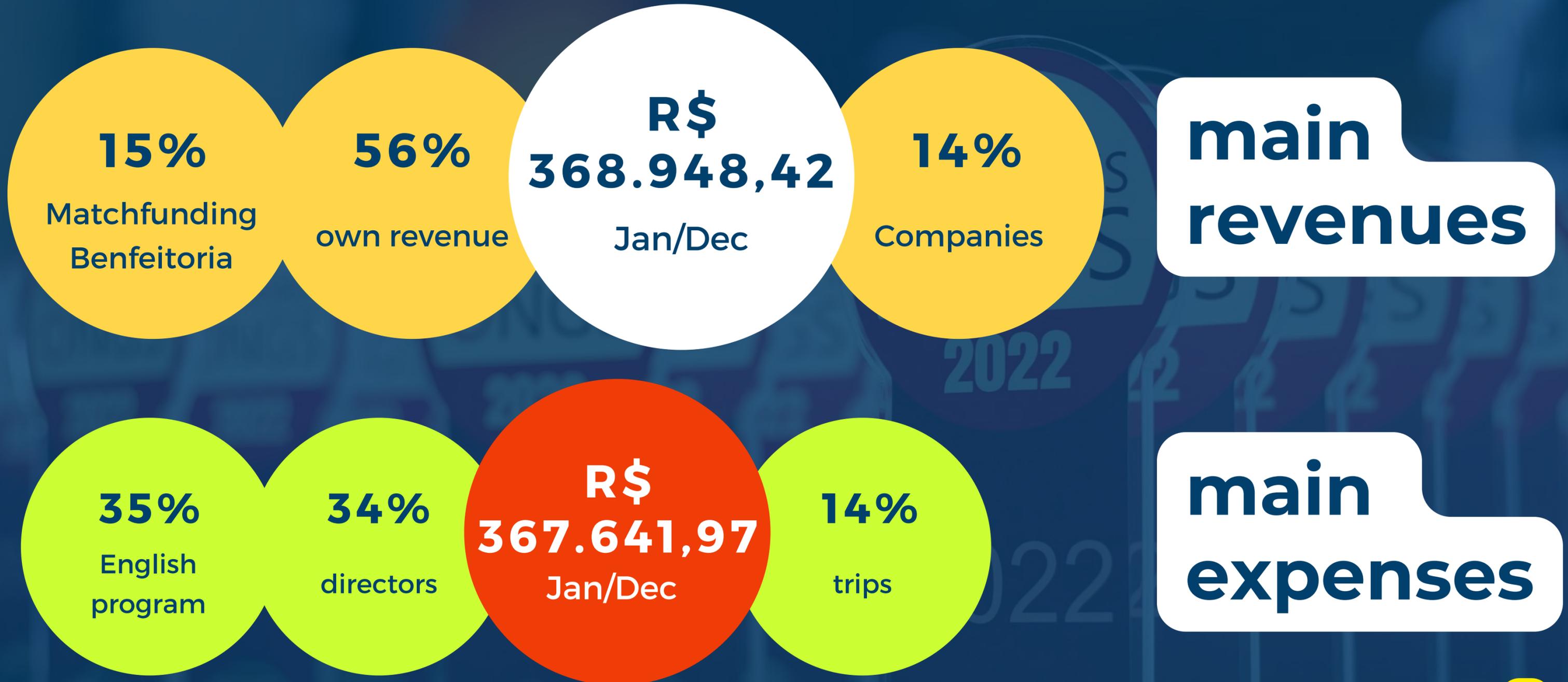
students

90

counselors

community

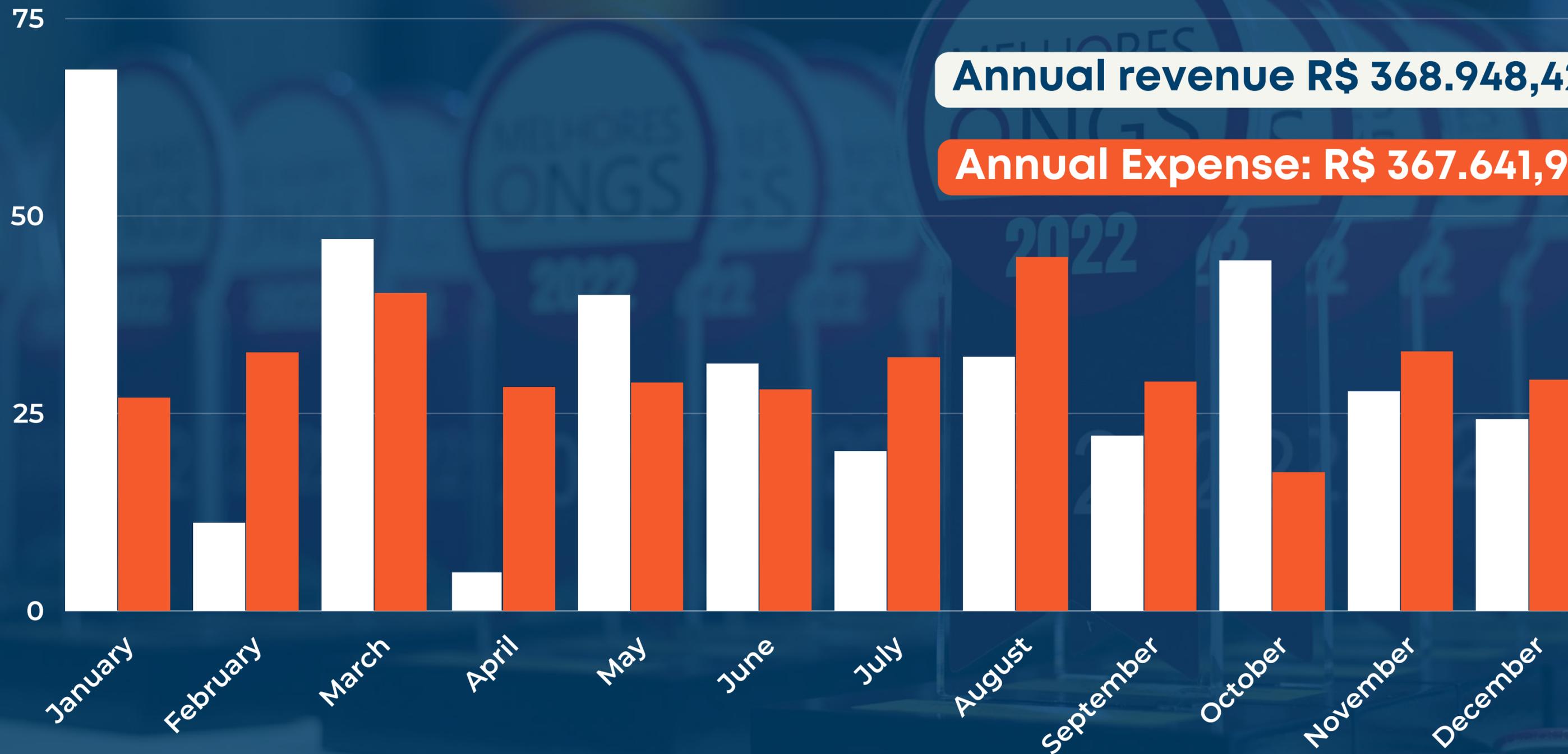
FINANCIAL SUMMARY



MONTHLY FINANCIAL SUMMARY



■ Revenue ■ Expense



WHY ENGLISH?

Picture yourself arriving at any country in the world by airplane, car, bus, train or ship. It does not matter if your destination is Asian, Latin American, European or in the Pacific. The chances are high that if you do not speak the local language, english will help you out.

In Brazil we are 214 million people (IBGE). According to the British Council only 5% of the population is able to communicate in english and only 1% is fluent in the language.

According to Catho's Research two people performing the exact same task have a difference in wage of on average 69% when one of them dominates the language.

To teach english to those young brazilians that come from public school and a lower income reality is our mission because it represents bringing more opportunities and better conditions for a brighter future.



664 STUDENTS

**IN OUR COUNTRY WERE
DIRECTLY IMPACTED IN 2022**

In only 4 years we were able to expand from the east region of São Paulo to attend 63% of the states in Brazil!

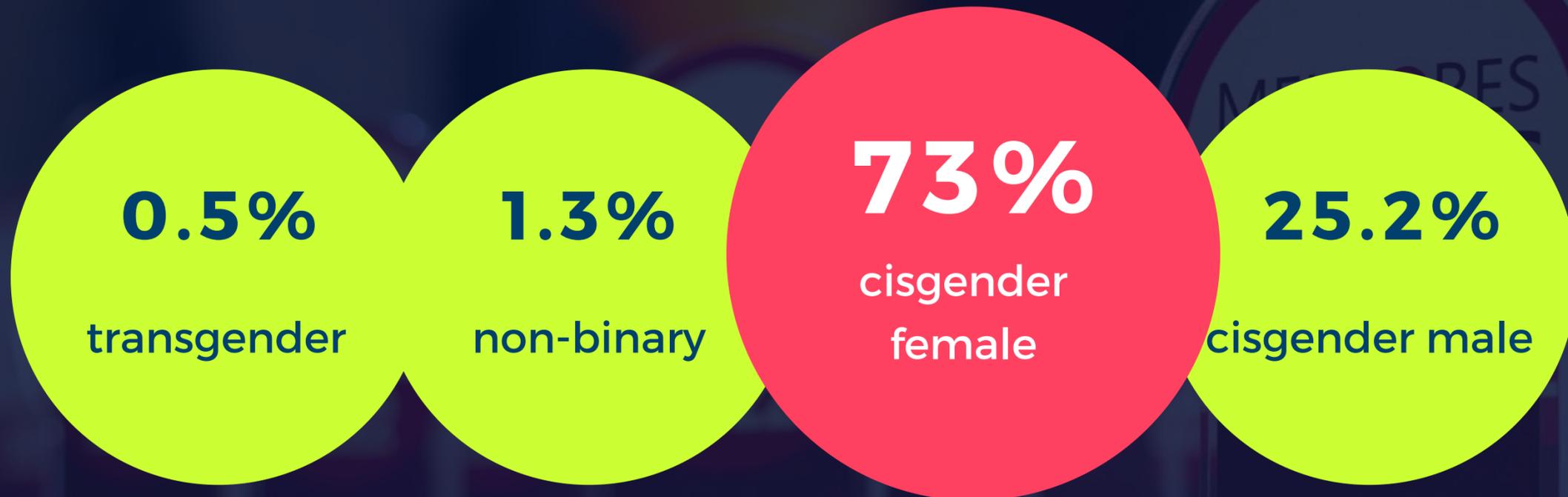
77 % from the Southeast region

20% from the Northeast region

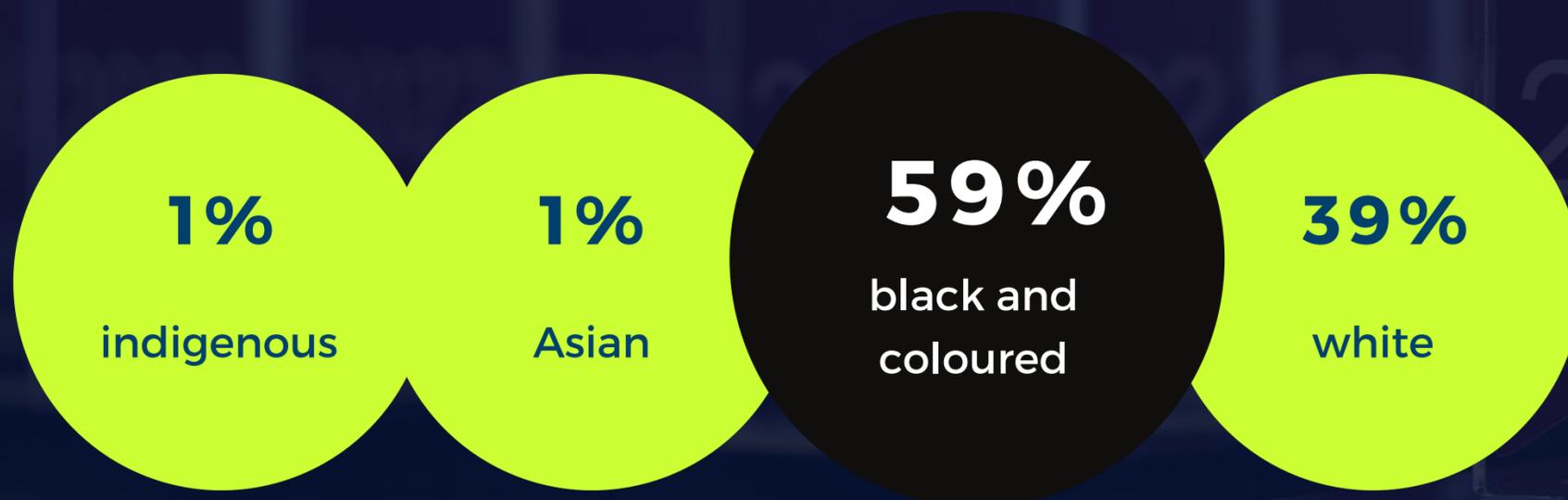
3 % from the North region



STUDENT PROFILE



gender



race

STUDENT PROFILE



54.2%

from 0 to 1
minimum wage
per capita

45.8%

above 1 wage
until 2 wages

income

44%

beginner

18%

elementary

13%

intermediate

11%

upper
intermediate

14%

advanced

english

STUDENT PROFILE



61%

incompleted
university

9%

university
completed

29%

high school
completed

scholarity



Ana Carolina Lopes
Student Coordinator



What do we do

**Maria Eduarda
França Lopes**
2022 Student



"Being here brings me various moments of self awareness and fulfillment. It is also an opportunity to change lives, influence people and nourish your dreams! Feeling this at a job is something inexplicable. Sometimes the fear of risking something stops us from accomplishing incredible things and this is the idea that I try to send to each Soul Bilingue student daily".

"Due to the video I made for our engagement challenge I received a job offer. From being a trainee/apprentice I became the Social Responsibility and Wellness Assistant. I strongly believe that the video was one of the main reasons of my promotion, since it gave me a bigger visibility inside the company".

OUR ENGLISH

IMMERSION ON 2022

342

english classes

1.391

homeworks received

34

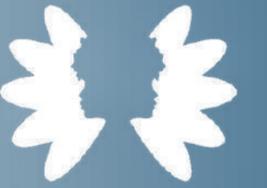
english educators involved

96%

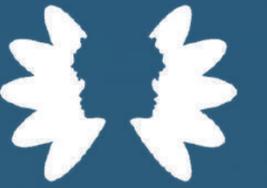
evaluate our lessons as good or perfect

96%

evaluate the class content as good or perfect



LETTER FROM: TEACHERS



Luana Pallaro

"Soul Bilíngue is a place where I can share my english knowledge with those that did not have as many lucky opportunities as me. Besides that, it is the most organized and well structured program I have ever participated in".

Teacher Coordinator



Patrícia Lopes

I embraced the program one year and a half ago because besides believing on the power of education, it is extremely gratifying to help young adults explore paths they would never adventure in".

Volunteer Teacher

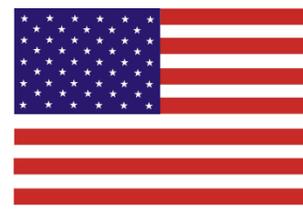
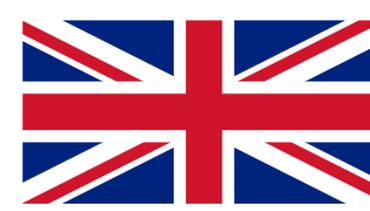


ENGLISH MENTORS

AROUND THE WORLD!

Stories connect! Every mentor at Soul Bilingüe acknowledges the power of transformation that english has, and every student knows that the language is a path with more opportunities. Besides focusing on the speaking/conversation aspect of the language learning, the mentoring session provides moments for a cultural exchange, personal satisfaction and mutual growth.

The mentorings are about being an immigrant abroad, a spot at a large-size company, but most important about teaching and learning with one another. In 2022, we had 428 mentors working with our students.

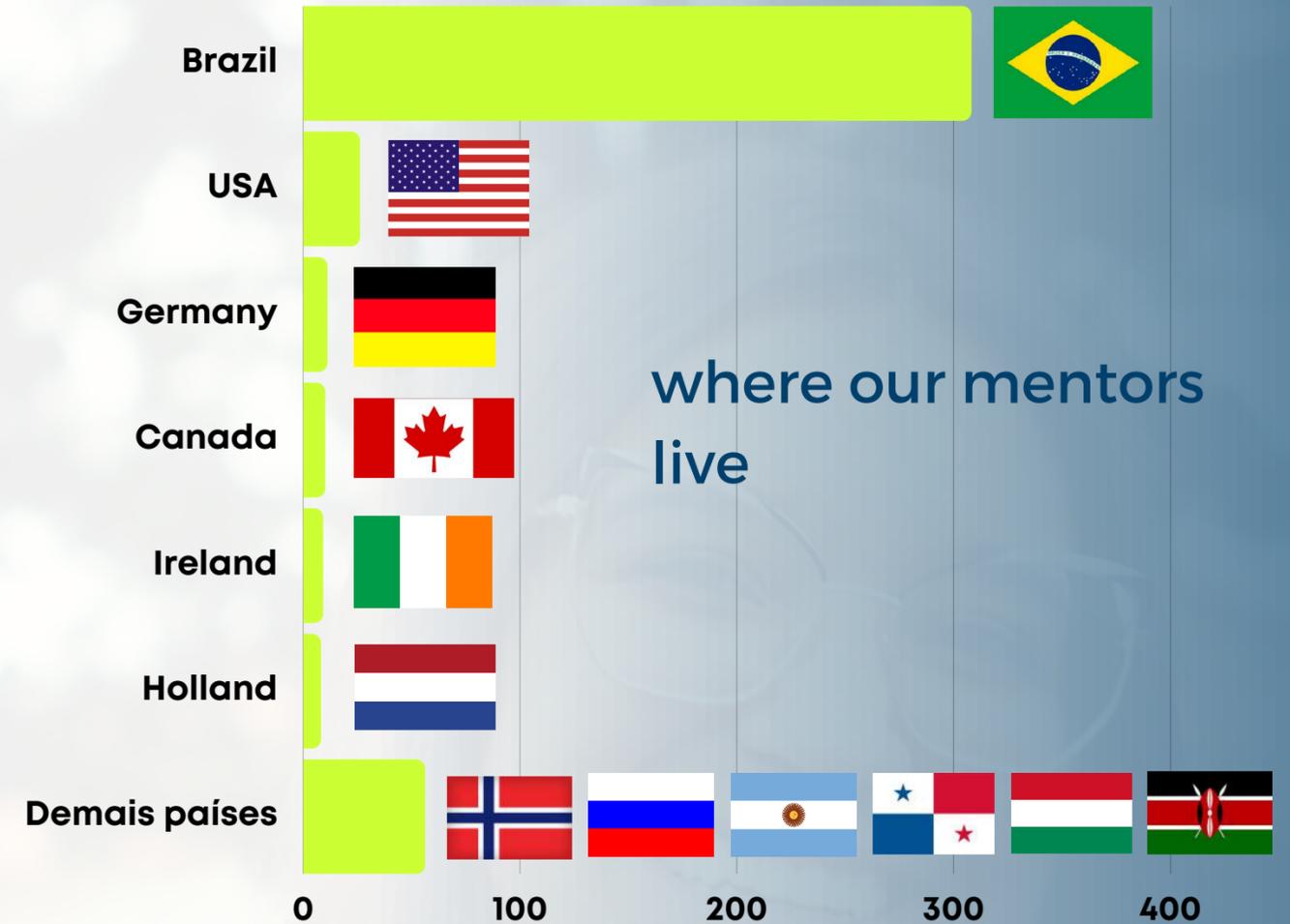


MENTORS THAT MAKE A DIFFERENCE

5.702 individual mentorings in 2022

16 mentorings, on average, per day

+ than 2,3 thousand hours of online meetings!



MENTORING IMPACT



Annahí Castellano

After months of being the mentor's coordinator I am grateful to continue being a part of something so incredible, even more involved in the world of opportunities and possibilities that Soul offers to all the community. It is wonderful to count on such an engaged and wonderful mentoring volunteer team!

Mentor Coordinator



Bruna Gosta

I remember when I realized I was becoming fluent in English and how much this would facilitate my access to the world. The feeling of having a master key that opens several doors simultaneously is what motivates me to contribute to other people's learning development. I feel accomplished at the end of every semester after noticing my student's growth. I am happy to be a part of this!

Volunteer Mentor



MENTAL HEALTH IS IMPORTANT!



One of our main pillars is the student's access to psychology with a focus on mental health. Do you know why? June 2022, the World Health Organization (WHO) published "The World's Mental Health Report: Transforming mental health for all", which highlights the need to change and improve the places and people that receive these services, and to reorganize places that influence our mental health daily such as schools, work environments and others.

According to the State University of Ohio, Brazil is the most anxious country on the world, thus offering psychology support to young adults from such a country is our way of extending a helping hand: you can count on us!



SERVICE

REPORTS

363

group meetings lead by psychologists

329

individual meetings lead by psychologists

90

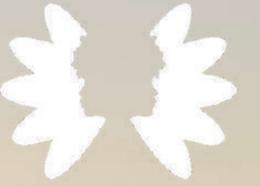
psychology professionals involved

85%

of students evaluate the meetings as good or perfect



WHY SUPPORT?



Bruna Santos

The professional listening that the meetings have is important in order to better support students on any mental health issue that they are having difficulty with. This sector is becoming more legitimate and necessary, shown by students that join the program primarily because of the psychological support they will have from the beginning of the semester until the end.

Counselor Coordinator



Eloísa Pita

When I discovered the NGO, I was on my final university year and was having several doubts. However, at every meeting, we share stories, disappointments, victories in a way that makes us see that we can believe that life always finds a way. Every semester I am able to have new answers provided by new people that renew as life passes.

Volunteer Counselor



Polyana Silva
2022 student



+ FEEDBACKS

Fabielle Santos
2022 student



"The classes have a nice material with an easy comprehension. The mentoring sessions are incredible as they offer a space where we can practice our english and review the week's class. The meetings with the counselors are essential, the importance that you guys give to our mental health is something very special. Loved it, loved it." "

I believe that the best accomplishment I had upon entering Soul was becoming an Account Analyst, since I am loving the company and before I was just an Account Assistant, so now I have more working benefits. During the interview of the job, I mentioned I was learning english with Soul which for sure gave me some extra points."

2022 AMBASSADORS



Joana Soares
Bahia



Cristiano Santos
Rio de Janeiro



Bárbara Silva
Maranhão



David Santos
São Paulo



Weslen Vieira
Piauí

Kailani Oliveira - PI

Lucas Rabelo - SP

Gabriela Costa - SP

Raissa Siqueira - SP

Camila Silva - CE

Gabryel Fonseca - RJ

Caroline Silva - RJ

Rayssa Alves - SP

Ana Flávia Vital - MG

Gabriela Rocha - AL

João Lucas da Silva - PB

Gabriel Monteiro - SP

Thais Cruz - SP

Leonardo Carrara - SP

Larissa Franco - PB

Franciane Oliveira - RJ

Ana Carolina Garcia - SP

Juliani Santos - SP



SDGs that we collaborate with

What are the UN's SDGs?

They are the 17 ambitions and interconnected goals on development that have to be achieved in Brazil and around the world. The movement is a global call for action towards ending poverty, protecting the environment and the weather, and guaranteeing that anyone, everywhere can find peace and prosperity until 2030.





3 GOOD HEALTH AND WELL-BEING

3: GOOD HEALTH AND WELL-BEING

ENSURE A HEALTHY LIFE AND PROMOTE WELLNESS TO ALL, INDEPENDENT OF THE AGE

With the emotional support offered by dozens of psychology volunteers, we contribute to the improvement of 18 to 26 young brazilian's mental health, basically from all around the country. This is evidenced by the arrival of the students to the social organization because they were attracted by the emotional support offered.





Soul Bilingue

4 QUALITY EDUCATION



4: QUALITY EDUCATION

ENSURE AN INCLUSIVE, EQUAL AND HIGH-QUALITY EDUCATION THAT PROMOTES LEARNING OPPORTUNITIES THROUGHOUT LIFE TO ALL

This is the SDG most connected to the social impact that Soul Bilingue produces in society. We directly contribute to ensure equal access to relevant abilities, including technical and professional capacities for a decent jobs and entrepreneurship.

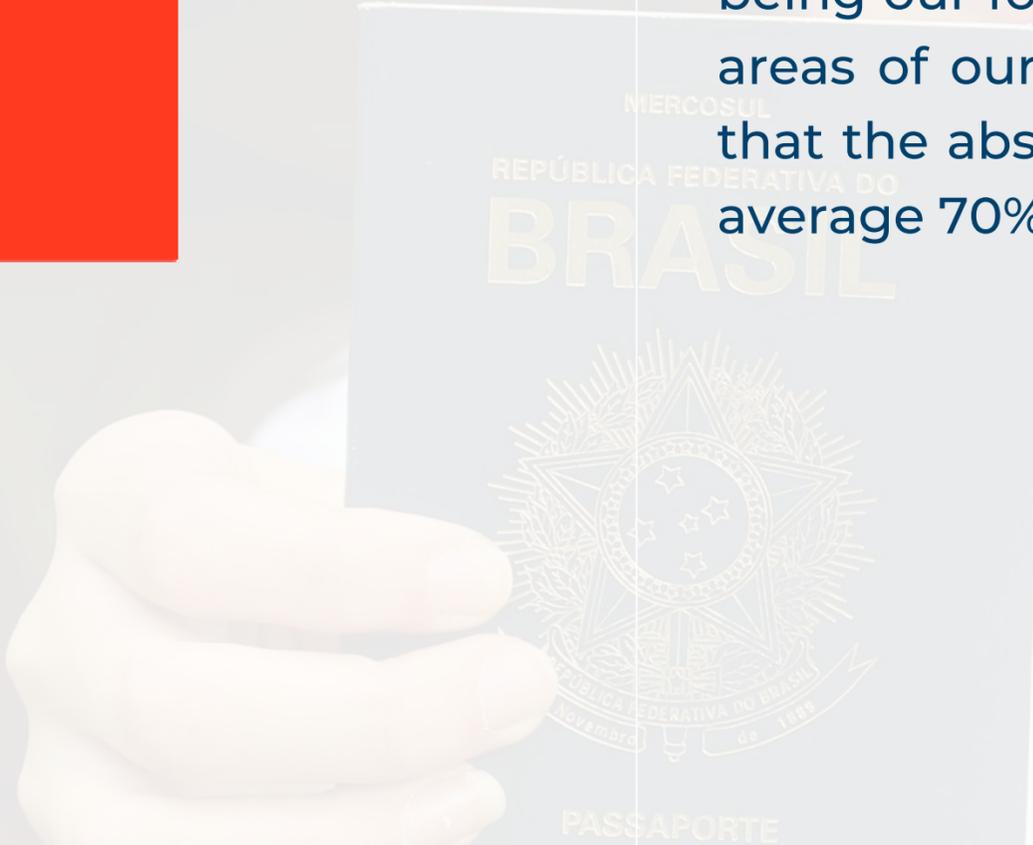


5: GENDER EQUALITY

5 GENDER EQUALITY

REACH GENDER EQUALITY AND MOTIVATE ALL WOMEN AND GIRLS

More than 80% of our team is composed by women. Them being our founder and all the coordinators of the different areas of our english program. We also celebrate the fact that the absolute majority of our students are females, on average 70%, just like our ambassadors.



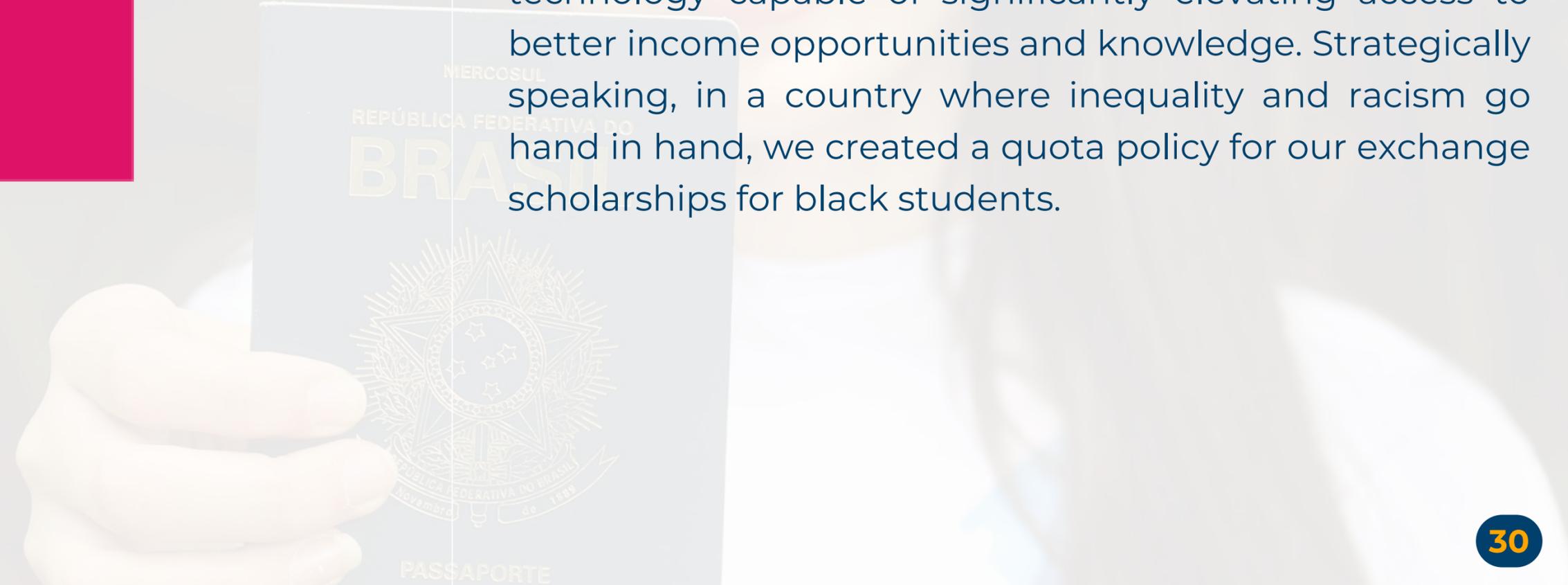


10 REDUCED INEQUALITIES

10: REDUCED INEQUALITIES

TO REDUCE THE INEQUALITY IN A COUNTRY AND BETWEEN COUNTRIES

We guarantee equality in opportunities and contribute to reduce result inequalities, even in the adoption of a social technology capable of significantly elevating access to better income opportunities and knowledge. Strategically speaking, in a country where inequality and racism go hand in hand, we created a quota policy for our exchange scholarships for black students.



TRIPS

THE YEAR WE EMBARKED

THE MOST STUDENTS TO LIVE
THEIR EXCHANGE DREAMS

17 people studied abroad with Soul Bilingue: we traveled enough to go around the world six times and beat our own annual record!



SOUTH AFRICA



our partner

Bianca Mendes and Bruna Cardoso lived their dream in 2022, with Good Hope Studies, in South Africa!



IRELAND

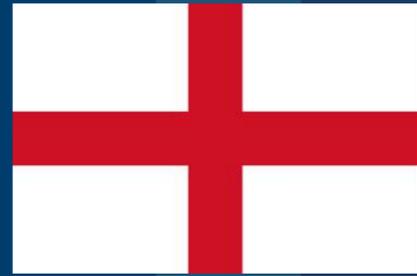


our partners

In total, eight low income young brazilians lived their exchange dream in Ireland with Soul Bilingue: Maria Cibele, Julia Maria, Aline Martins, Giovanne Camilo, Giovanna Candido, Fernanda Amorim, João Victor and Mayara Avila.



ENGLAND

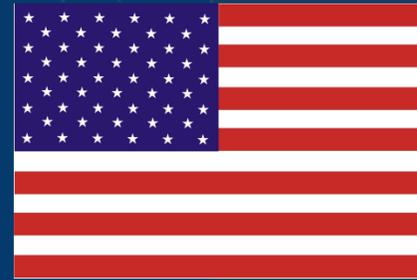


our partner

Besides embarking our students Alana Mayrine and Jaqueline Cuevas, three scholarships were offered to our team: Miqueias Borges, Luciane Torigoe e Vinícius Lameirão.



UNITED STATES



our partner

Sara dos Anjos and Beatriz Fernandes also made their exchange dream come true, they studied in IIE, a paradise called Hawaii in the USA!



TOWARDS THE NORTH WITH

THE AMERICAN

EMBASSY

We are with an honest expansion! Now we are one of the organizations sponsored by the American Embassy in Brasília with the goal of increasing the American/Brazilian tie through the english language.

In 2023, we will have more than 150 students from the North, and five of them will be rewarded with the scholarship to enhance their english abroad.



IN PERSON ACTION IN ACRE

Going to Rio Branco was the kickstart of our journey to the North of Brazil. There we tried the best "tambaqui" of our lifes and was incredibly received by the personal from the Federal University (UFAC), the Federal Institution (IFAC) and the Center of Language Studies!

We presented the Soul Bilingue program to almost 200 young adults through in person activities and could closely feel their energy and culture.

Arriving in a new meeting and finding out a new challenge is a part of our constant growth. We will make history together with the people from the North!



FROM ZL PAULISTA

We were born with a pilot project in the east region of São Paulo, with 11 students in 2018. Between them, seven went to an exchange program. That was our start. We have not stopped since then.



TO THE WORLD

We have already benefited more than two thousand young brazilians and rewarded more than 60 scholarships around the world. In 2023, we will return to Canada with new partnerships!

THANK
YOU!

Soul Bilingue

